

# AD-LI-1

## List Molecule for Ads

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This market molecule handles markets with a list of options that partake altogether in a given event or tournament. Context may vary (outrights, races, first scorers etc.).

Works on ALL sizes except Skyscrapers.

# What is it + Variations

## ABOUT

The visuals to the right are the expected outcomes to be showcased in the component browser

The **LI 1** molecule aims to display a list of options to the user, in markets that work well with this approach such as horserace winners or first goalscorers.

It has **3 variations**, based on the **AD - Option Button 1** variation it employs.

*Most importantly*, the button grid within the **LI 1** molecule is set by its container's size and shape, meaning at different sizes it may display a different number of option buttons.

*\*These atoms have their own rules which can be found in their respective files*

## TYPOGRAPHY

Micro - 10px / 13px

Small - 12px / 15px

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Large - 20px / 25px

X-Large - 24px / 30px

### AD-LI-1

#### LI-1-0 , Full Molecule

	Contender Name	X/X	
<	Contender Name	X/X	>
	Contender Name	X/X	

#### Molecule Background



#### AD - Option Button 1.0\*

Contender Name	X/X
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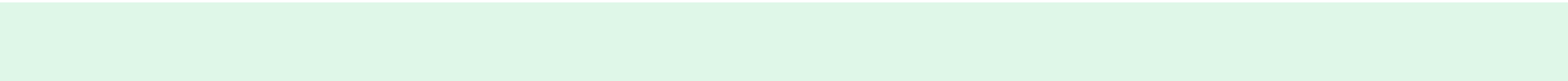
#### AD - Slider 1\*



#### LI-1-1 , Full Molecule

<	Contender Name	X/X	Contender Name	X/X	Contender Name	X/X	>
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#### Molecule Background



#### AD - Option Button 1.1\*

Contender Name	X/X
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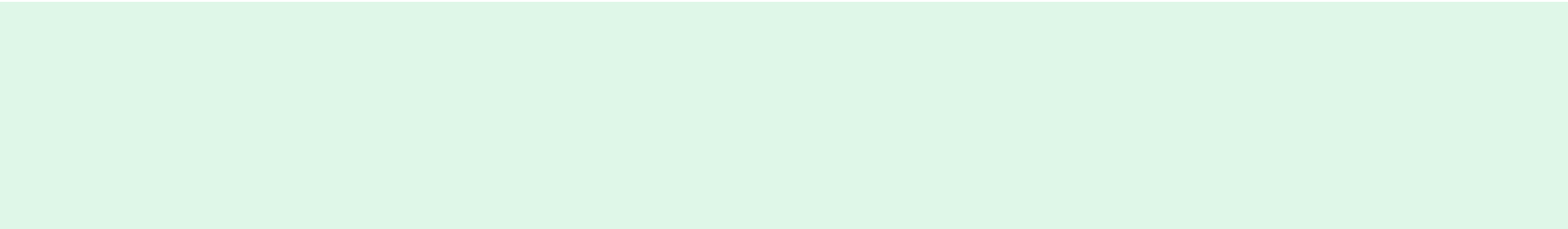
#### AD - Slider 1\*



#### LI-1-2 , Full Molecule

	Contender Name	X/X	Contender Name	X/X	Contender Name	X/X	
<	Contender Name	X/X	Contender Name	X/X	Contender Name	X/X	>
	Contender Name	X/X	Contender Name	X/X	Contender Name	X/X	

#### Molecule Background



#### AD - Option Button 1.2\*

Contender Name	X/X
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#### AD - Slider 1\*



Button Grid + Ad Slots

THE BUTTON SYSTEM

Depending on the size of the **container** area in **Slider 1**, the AD-LI-1 molecule is able to contain a certain number of **Option Button 1s**.

Hitting certain limits in **height** or **width** triggers the addition of a new button on the **vertical** or **horizontal** axis. This system is explained on the diagram on the right >

All 3 variants have different height and width limits for the button grid.

Inside sizing and padding rules on the Option Button 1 can be found in its own respective file.

The molecule itself has no padding.

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GRID SYSTEM

In its attempt at explaining the use of space for Lists, this page only deals with the **Bet Widget container** within the **Slider 1** atom.

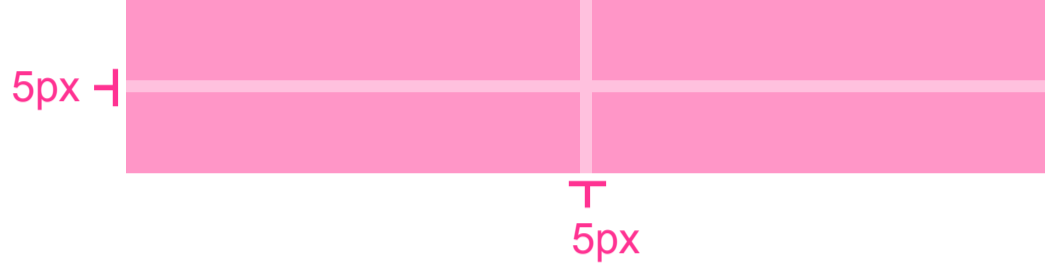


LI-1-0

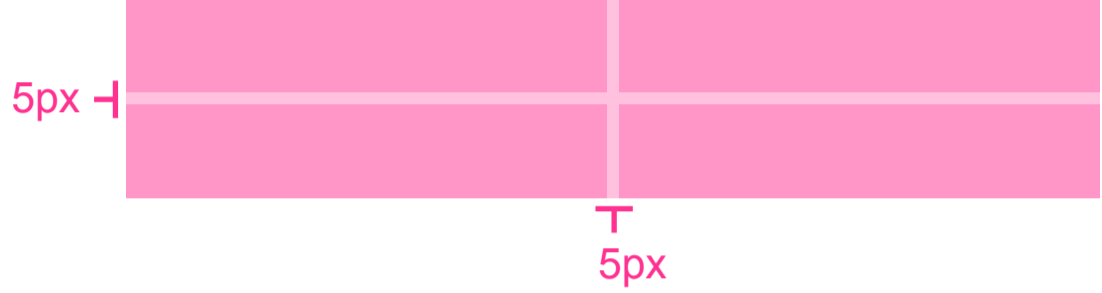
This variant uses **Option Button 1.0** and has a minimum button size of **170x30 px**:



In the grid setting, the buttons will have **5px padding**:



As the height or the width gets larger, the buttons are enlarged to fill up the container, maintaining the padding value:

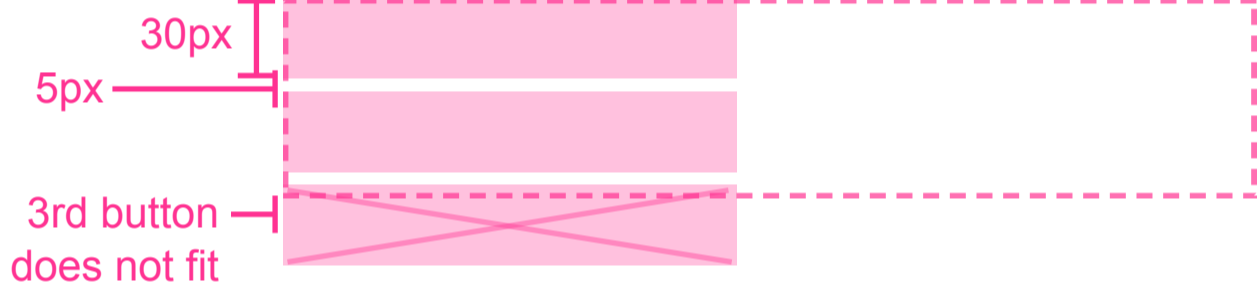


Below is an example of how we will work out the button grid and its sizing:

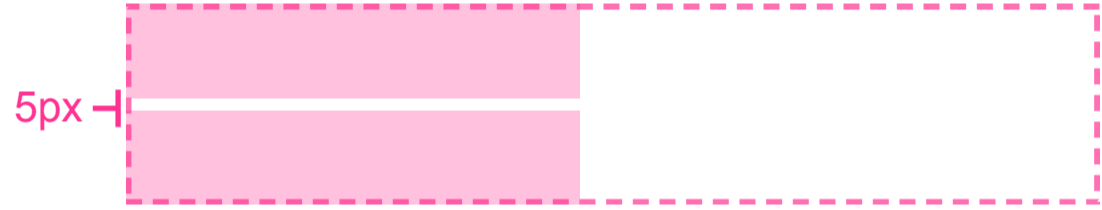
Here is an example container, sized at **365x75px**:



**Heightwise**; Adding up minimum button heights will give us at what point an additional button will fit:



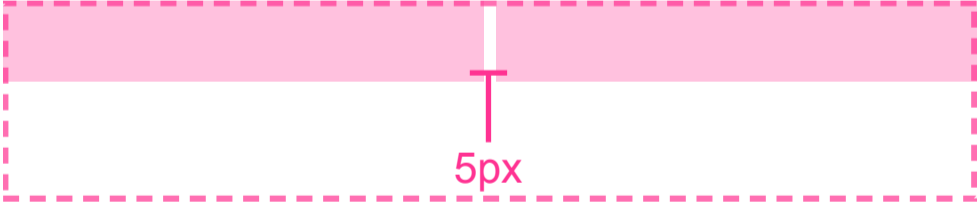
This means we resize the **2 buttons** to fit, keeping the **5px padding** intact:



**Widthwise**; Adding up minimum button widths will give us at what point an additional button will fit:



This means we resize the **2 buttons** to fit, keeping the **5px padding** intact:



A table listing the trigger points for new buttons on an **AD-LI-1-0** can be found below:

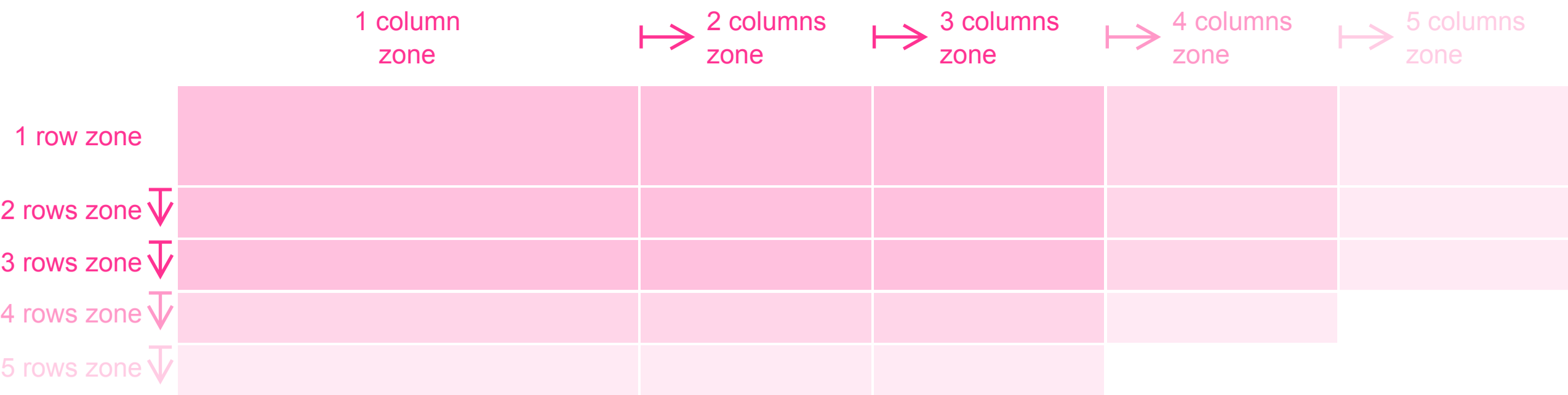
	170>344px	345>519px	520>694px	695>869px	870>1044px
20>30px					
31>64px					
65>99px					
100>134px					
135>169px					

A simple rule to follow is: A new button is added each time the height or width is large enough to hold another minimum size button+the padding.

So the formula for **AD-LI-1-0** is:

Vertically: **30+(30+5)+(30+5)...**  
Horizontally: **170+(170+5)+(170+5)...**

LI BUTTON GRID DIAGRAM

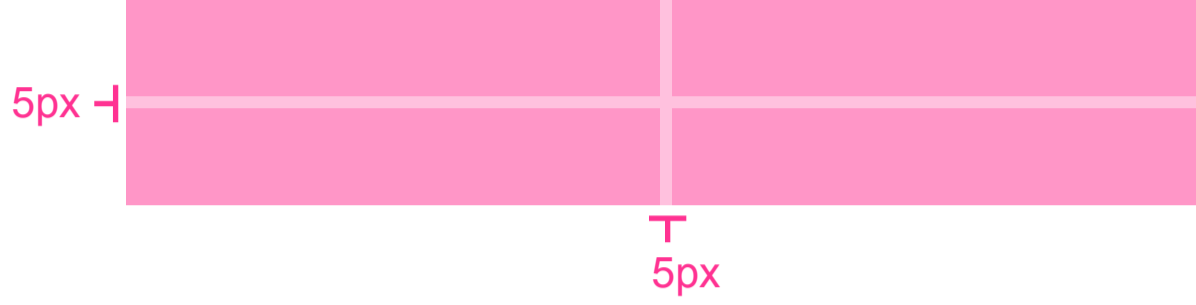


LI-1-1

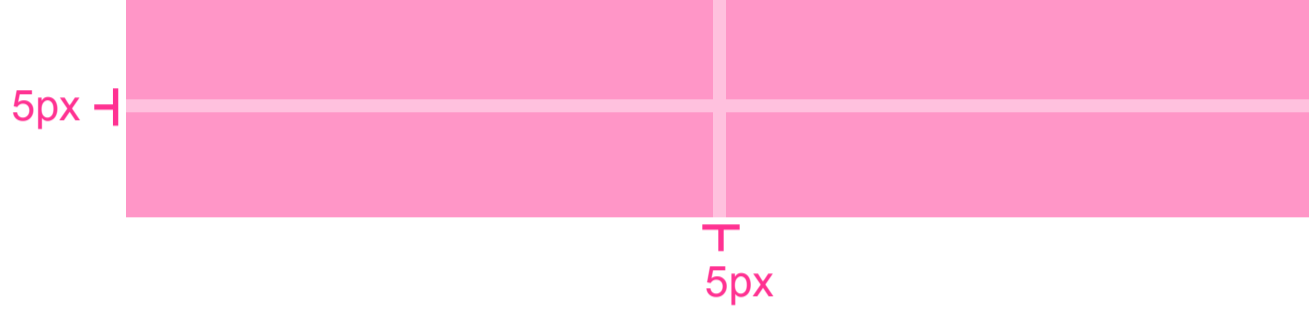
This variant uses **Option Button 1.1** and has a minimum button size of **200x36 px**:



In the grid setting, the buttons will have **5px padding**:



As the height or the width gets larger, the buttons are enlarged to fill up the container, maintaining the padding value:



A table listing the trigger points for new buttons on an **AD-LI-1-1** can be found below:

	200>404px	405>609px	610>814px	815>1019px	1020>1224px
36>76px					
77>117px					
118>158px					
159>199px					
200>240px					

The formula for **AD-LI-1-1** is:

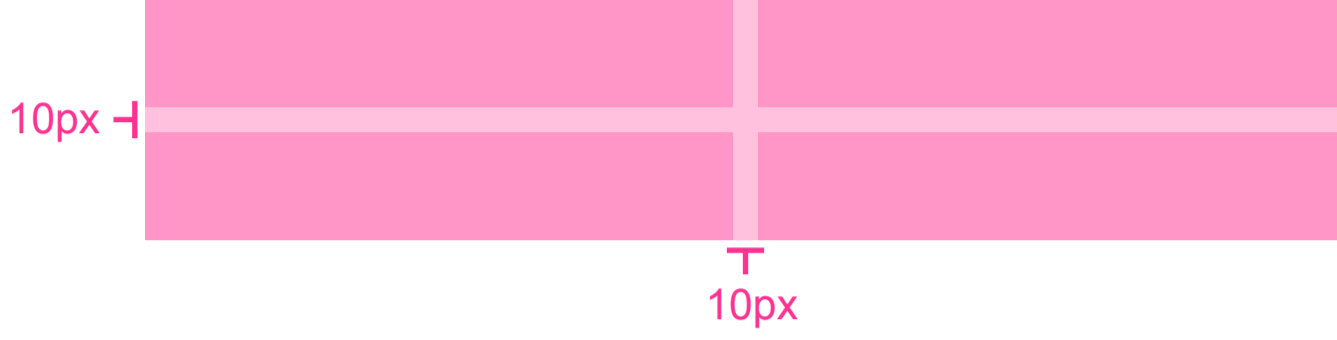
Vertically: **36+(36+5)+(36+5)...**  
Horizontally: **200+(200+5)+(200+5)...**

LI-1-2

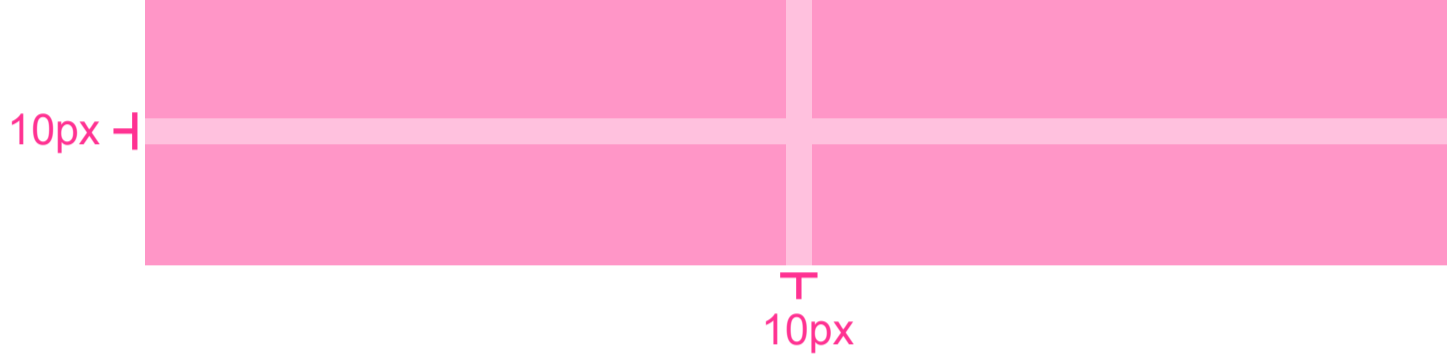
This variant uses **Option Button 1.2** and has a minimum button size of **220x40 px**:



In the grid setting, the buttons will have **10px padding**:



As the height or the width gets larger, the buttons are enlarged to fill up the container, maintaining the padding value:



A table listing the trigger points for new buttons on an **AD-LI-1-2** can be found below:

	220>449px	450>679px	680>909px	910>1139px	1140>1369px
40>89px					
90>139px					
140>189px					
190>239px					
240>289px					

The formula for **AD-LI-1-2** is:

Vertically: **40+(40+10)+(40+10)...**  
Horizontally: **220+(220+10)+(220+10)...**

# Padding + Ad Slots

## SECTION TITLE

General description of the element variant in question.  
Things like;

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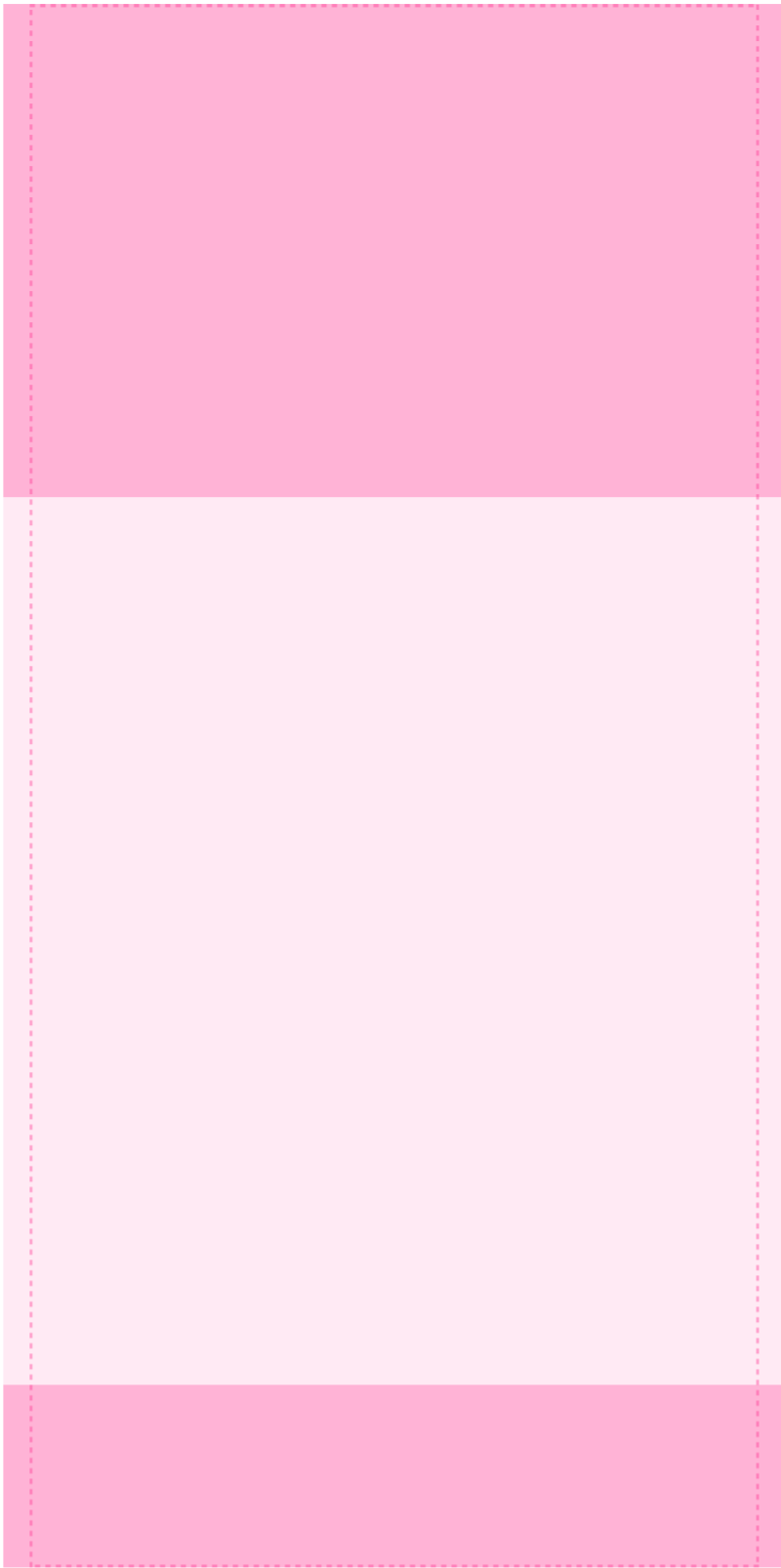
X-Large - 24px / 30px

### Approximate Ad Slot Uses

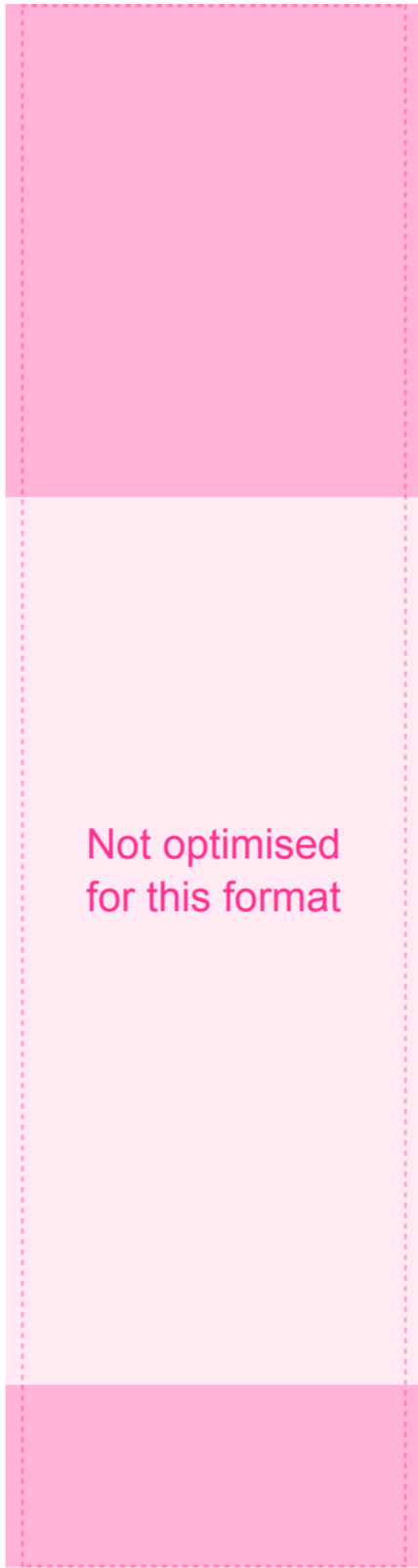
MPU



Larger MPU



Skyscraper



Billboard



Leaderboard



Large DT Strapline



Large MB Strapline



Small DT Strapline



Small MB Strapline

